

**An incredibly cost-effective way to advertise your products or services to the largest audience of homebrewers available on the Web. Byo.com traffic exceeds 631,000 page views from 196,000+ unique visitors each month!**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Banner sizes (width x height):**  
A = 680x80 pixels  
B = 468x60 pixels  
C = 200x200 pixels  
D = 200x100 pixels

**Banner File Format:**  
• Image resolution 72 dpi  
• Color saved as RGB  
• 75kb maximum file size  
• .jpg, .gif, or .png files accepted

**1. Select web banner package:**

- One Year:** \$1,500 for one year of Byo.com banners (120,000 total impressions guaranteed)
- 6-months:** \$1,000 for 6-months of Byo.com banners (60,000 total impressions guaranteed)
- 3-months:** \$550 for 3-months of Byo.com banners (30,000 total impressions guaranteed)
- 1-month:** \$200 for 1-month of Byo.com banners (10,000 total impressions guaranteed)
- 2-weeks:** \$125 for 2-weeks of Byo.com banners (5,000 total impressions guaranteed)



**2. Banner campaign details:**

Link banner to the following URL: \_\_\_\_\_

Date to begin:  ASAP or \_\_\_\_ / \_\_\_\_ / 20\_\_

**3. Pre-payment information:**

**Method of Payment :**  Visa  MasterCard  Check

Card Number: \_\_\_\_\_ Expire: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This advertising insertion order verifies your Byo.com web banner advertising. Please fax (802-362-2377) or e-mail (ad@byo.com) it back today to confirm your banner rotation.

E-mail your web banner in one of the pixel sizes above in .jpg, .gif, or .png format with a file size less than 75kb to ad@byo.com

\*We must receive prepayment for all insertions before we can run your ad. We accept Visa, MasterCard and company checks. Thank you!

Web banners will appear on Byo.com within 2 business days of receipt of payment, completed insertion form and correctly-sized banner file unless specified otherwise on this insertion. No refunds will be given for cancellation of ad schedule.