

# SCHEDULE AT-A-GLANCE

(All Times Are Eastern)



## NanoCon Online Day #1 • Friday, November 6, 2020

11:00 AM – 12:00 PM	Maintaining & Troubleshooting Your Taproom Draught System	How To Properly Price Your Beers	Financing Options For Your Nano Launch	10 Ways To Boost Taproom Sales In The “New Normal”
12:00 – 12:30 PM	Q&A WITH NANO VENDORS			
12:30 – 1:30 PM	Contract Brewing & Alternating Proprietorships	Create A Month’s Worth Of Brewery Social Media Posts In 1 Work Day	5 Ways To Reduce Brewery Risk	Small-Scale Sour Beer Brewing
1:30 – 2:00 PM	NANO TRENDS PANEL			
2:00 – 3:00 PM	Keys To Successful Brewery Branding	Balancing Being Owner & Head Brewer	Keys To Better Brewery Financial Forecasting	Brewing Water Treatments
3:00 – 3:30 PM	Q&A WITH NANO VENDORS			
3:30 – 4:00 PM	NANO TOPIC ROUNDTABLE #1			
4:00 – 5:00 PM	What Every Brewery Needs To Know About Trademarks	Setting Up Commercial Accounts For Ingredients, Equipment & More	Reusing Yeast Best Practices	Keys to Training Taproom Staff
5:00 – 5:30 PM	Q&A WITH NANO VENDORS			

## NanoCon Online Day #2 • Saturday, November 7, 2020

11:00 AM – 12:00 PM	Legal Checklist For Your Brewery Launch	Equipment TLC: Regular Maintenance & Upkeep	Maximize Virtual Experiences To Create New Revenue Streams	Brewery Insurance Claims Case Studies: Lessons Learned
12:00 – 12:30 PM	NANO VENDOR Q&A			
12:30 – 1:30 PM	NANO TOPIC ROUNDTABLE #2			
1:30 – 2:00 PM	COVID-19 BREWERY STRATEGY PANEL			
2:00 – 3:00 PM	Understanding & Using Biotransformation	The Financials Behind Packaging Decisions	Develop A Better Brewery Marketing Plan	Create A “Go To Market” Strategy For Your Brewery
3:00 – 3:30 PM	NANO VENDOR Q&A			
3:30 – 4:00 PM	NANO TOPIC ROUNDTABLE #3			
4:00 – 5:00 PM	Customer Expectations In The Covid-Era Taproom	Brewing Techniques For Hot Styles	Planning Your Taproom Draught System	Top 5 Legal Mistakes To Avoid As A Brewery

**Save \$100 when you register by our Early Bird Discount Deadline of September 15, 2020. Your discounted \$199 NanoCon Online Registration includes:**

- Full access to over 30 live seminars and roundtables November 6 & 7, 2020
- Access to recordings of the NanoCon Online seminars after the event
- Ability to get your questions answered live by speakers and fellow attendees
- NanoCon attendee swag box filled with special offers shipped out to you in advance of the online event
- Access to private NanoCon Facebook group just for attendees and speakers to trade ideas beyond the event
- Live Q&A sessions with leading craft brewing industry suppliers
- One-year print subscription or renewal to Brew Your Own Magazine including our regular Nano Brewing column

**For full event and registration details visit: [NanoCon.beer](http://NanoCon.beer)**