

# SCHEDULE AT-A-GLANCE



## Pre-Conference NanoCon Boot Camps • Wednesday, October 30, 2019

10:00 AM – 5:00 PM	Starting Up a Commercial Craft Brewery Boot Camp (Day 1)
10:00 AM – 5:00 PM	Hands-On Nano Brewing Science Boot Camp

## Pre-Conference NanoCon Boot Camps & Brewery Tours • Thursday, October 31, 2019

10:00 AM – 5:00 PM	Starting Up a Commercial Craft Brewery Boot Camp (Continued, Day 2)
10:00 AM – 5:00 PM	Brewery Financials Boot Camp
10:00 AM – 5:00 PM	Yeast Handling for Nano Brewers Boot Camp
11:00 AM – 4:00 PM	Portland Craft Brewery Tour
5:00 – 9:00 PM	Washington Craft Brewery Tour

## NanoCon Day #1 • Friday, November 1, 2019

8:00 – 9 AM	REGISTRATION			
9:00 – 9:15 AM	WELCOME & INTRODUCTION			
9:30 – 10:30 AM	Branding Strategies for Start-Up Nanos	Reliable Yeast Propagation Techniques	Brewery-Specific Cash Flow Strategies	Latest Email Strategies to Boost Business
10:30 – 11:00 AM	COFFEE BREAK & NANO EXHIBITS			
11:00 – 12:00 PM	10 Mistakes Pro Brewers Make Impacting Quality	Planning Your Brewery Expansion	Social Media Best Practices for Breweries	Brewery Insurance 101: Protection from Conception to Operation
12:15 – 1:45 PM	LUNCH & NANO TRENDS ROUNDTABLE			
2:00 – 3:00 PM	Events Ideas to Pack Your Taproom Roundtable	Your Biggest Legal Risks as a Brewery	Keys to a Strong Nano Brewery Business Plan	Brewing with Unmalted Adjuncts: From Flaked Oats to Coffee and Beyond
3:00 – 3:45 PM	PACIFIC NORTHWEST NANO BEER BREAK & NANO EXHIBITS			
4:00 – 5:00 PM	Roadmap to Better Brewery Financial Projections	Nano Case Study: One Brewery's Journey from Idea to Reality	Mobile Packaging Do's & Don'ts	Brewery Branding through Taproom Events
5:00 – 6:30 PM	PACIFIC NORTHWEST CRAFT BEER OPENING RECEPTION			

## NanoCon Day #2 • Saturday, November 2, 2019

9:30 – 10:30 AM	10 Legal Steps to Take Before Opening your Brewery	Dry Yeast Techniques for Nanos	Leveraging Local Tourism to Bring In More Customers	Understanding Taproom-Specific Accounting
10:30 – 11:00 AM	COFFEE BREAK & NANO EXHIBITS			
11:00 AM – 12:00 PM	NANO TABLE TALKS			
12:15 – 1:45 PM	LUNCH & NANO IDEA-O-RAMA ROUNDTABLE			
2:00 – 3:00 PM	New (and Classic) Pro Hopping Techniques	You're Never Too Small for Human Resources	Creating a Customer-Centric Nano Business	1 Barrel, 5 Barrel, or More? Determining System Size
3:00 – 3:45 PM	PACIFIC NORTHWEST NANO BEER BREAK & NANO EXHIBITS			
4:00 – 5:00 PM	Training Your Taproom Staff	Taproom Draft System Operations & Maintenance	Keys to a Successful Brewery Website	10 Brewery Insurance Mistakes to Avoid
5:00 – 6:30 PM	PACIFIC NORTHWEST CRAFT BEER CLOSING RECEPTION			

## Post-Conference NanoCon Brewery Tours • Sunday, November 3, 2019

3:30 – 8:30 PM	Portland Craft Brewery Tour
11:00 AM – 3:00 PM	Washington Craft Brewery Tour