

SCHEDULE AT-A-GLANCE

(All Times are Eastern)



NanoCon Online Day #1 • Friday, December 3, 2021

11:00 AM – 12:00 PM	Current Taproom Trends	Optimizing Brewery Layout for Workflow & Space	Top 5 Legal Mistakes to Avoid as a New Brewery
12:00 – 12:30 PM	Q&A WITH NANO VENDORS		
12:30 – 1:30 PM	Hazy Brewing Case Studies	Planning a Brewery Quality Control Program	Brewery Metrics & Key Performance Indicators
1:30 – 2:15 PM	NANO CRAFT BREWING TRENDS PANEL		
2:15 – 3:15 PM	Breaking Down the Numbers on Taproom-Focused Breweries	Finding & Keeping Staff	Evaluating your Malt
3:15 – 3:45 PM	Q&A WITH NANO VENDORS		
3:45 – 4:45 PM	Relaunching Taproom Events Panel	Taproom Draught System Troubleshooting & Maintenance	Nano Tank: Pitches to Expert Panel
4:45 – 5:15 PM	Q&A WITH NANO VENDORS		

NanoCon Online Day #2 • Saturday, December 4, 2021

11:00 AM – 12:00 PM	Enzymes, Nutrition & Brewing Process Aids	5 Steps to Taproom Success from Day One	Financing a Brewery Expansion
12:00 – 12:30 PM	Q&A WITH NANO VENDORS		
12:30 – 1:30 PM	Keys to a Better Nano Business Plan	Turning Social Posts into Sales	Hard Seltzer Production for Nanos
1:30 – 2:15 PM	NANO BUSINESS TRENDS PANEL		
2:15 – 3:15 PM	Intellectual Property Strategies for Breweries	Starting Up a Sensory Panel	Brewery Branding 101
3:15 – 3:45 PM	Q&A WITH NANO VENDORS		
3:45 – 4:45 PM	Equipment Planning for Expansion	Planning your Taproom Draught System	Membership Programs to Boost Loyalty & Revenue
4:45 – 5:15 PM	Q&A WITH NANO VENDORS		

Save \$50 when you register by our Early Bird Discount Deadline of November 19, 2021. Your \$249 NanoCon Online Registration Includes:

- Full access to over 30 live online seminars and paner 3 & 4, 2021
- Access to video recordings of all NanoCon seminars after the event
- Ability to get your questions answered live by speakers and attendees
- NanoCon attendee swag box filled with special offers shipped out to US addresses in advance of the online event
- Live Q&A sessions with leading craft brewing industry suppliers
- One-year print subscription or renewal to Brew Your Own magazine including our regular Nano Brewing column

For full event and registration details visit: NanoCon.beer