

SCHEDULE AT-A-GLANCE



Pre-Conference NanoCon Boot Camps • Wednesday, October 30, 2019

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| 10:00 AM – 5:00 PM | Starting Up a Commercial Craft Brewery Boot Camp (Day 1) |
| 10:00 AM – 5:00 PM | Hands-On Nano Brewing Science Boot Camp |

Pre-Conference NanoCon Boot Camps & Brewery Tours • Thursday, October 31, 2019

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| 10:00 AM – 5:00 PM | Starting Up a Commercial Craft Brewery Boot Camp (Continued, Day 2) |
| 10:00 AM – 5:00 PM | Brewery Financials Boot Camp |
| 10:00 AM – 5:00 PM | Yeast Handling for Nano Brewers Boot Camp |
| 11:00 AM – 3:00 PM | Portland Craft Brewery Tour (early session) |
| 5:00 – 9:00 PM | Washington Craft Brewery Tour |
| 5:00 – 9:00 PM | Portland Craft Brewery Tour (late session) |

NanoCon Day #1 • Friday, November 1, 2019

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| 8:00 – 9 AM | REGISTRATION | | | |
| 9:00 – 9:15 AM | WELCOME & INTRODUCTION | | | |
| 9:30 – 10:30 AM | Branding Strategies for Start-Up Nanos | Reliable Yeast Propagation Techniques | Brewery-Specific Cash Flow Strategies | Latest Email Strategies to Boost Business |
| 10:30 – 11:00 AM | COFFEE BREAK & NANO EXHIBITS | | | |
| 11:00 – 12:00 PM | 10 Mistakes Pro Brewers Make Impacting Quality | Planning Your Brewery Expansion | Social Media Best Practices for Breweries | Brewery Insurance 101: Protection from Conception to Operation |
| 12:15 – 1:45 PM | LUNCH & NANO TRENDS ROUNDTABLE | | | |
| 2:00 – 3:00 PM | Events Ideas to Pack Your Taproom Roundtable | Your Biggest Legal Risks as a Brewery | Keys to a Strong Nano Brewery Business Plan | Brewing with Unmalted Adjuncts: From Flaked Oats to Coffee and Beyond |
| 3:00 – 3:45 PM | PACIFIC NORTHWEST NANO BEER BREAK & NANO EXHIBITS | | | |
| 4:00 – 5:00 PM | Roadmap to Better Brewery Financial Projections | Nano Case Study: One Brewery's Journey from Idea to Reality | Mobile Packaging Do's & Don'ts | Brewery Branding through Taproom Events |
| 5:00 – 6:30 PM | PACIFIC NORTHWEST CRAFT BEER OPENING RECEPTION | | | |

NanoCon Day #2 • Saturday, November 2, 2019

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| 9:30 – 10:30 AM | 10 Legal Steps to Take Before Opening your Brewery | Dry Yeast Techniques for Nanos | Leveraging Local Tourism to Bring In More Customers | Understanding Taproom-Specific Accounting |
| 10:30 – 11:00 AM | COFFEE BREAK & NANO EXHIBITS | | | |
| 11:00 AM – 12:00 PM | NANO TABLE TALKS | | | |
| 12:15 – 1:45 PM | LUNCH & NANO IDEA-O-RAMA ROUNDTABLE | | | |
| 2:00 – 3:00 PM | New (and Classic) Pro Hopping Techniques | You're Never Too Small for Human Resources | Creating a Customer-Centric Nano Business | 1 Barrel, 5 Barrel, or More? Determining System Size |
| 3:00 – 3:45 PM | PACIFIC NORTHWEST NANO BEER BREAK & NANO EXHIBITS | | | |
| 4:00 – 5:00 PM | Training Your Taproom Staff | Taproom Draft System Operations & Maintenance | Keys to a Successful Brewery Website | 10 Brewery Insurance Mistakes to Avoid |
| 5:00 – 6:30 PM | PACIFIC NORTHWEST CRAFT BEER CLOSING RECEPTION | | | |

Post-Conference NanoCon Brewery Tours • Sunday, November 3, 2019

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| 11:00 AM – 3:00 PM | Portland Craft Brewery Tour |
| 11:00 AM – 3:00 PM | Washington Craft Brewery Tour |